

48 Watt HIR™ Plus Long Neck Halogen PAR30



How You Can Get Less Than a One Year
Payback Just By Changing A Light Bulb!

Product Overview

GE's next generation of HIR™ PAR30 Long Neck Lamps are arriving. With increased demand for energy saving lighting alternatives, GE - the inventor of HIR™ technology - has developed another breakthrough ecomagination product within the Halogen product family.

GE Advantage

Although several companies offer PAR30 HIR™ lamps GE's **HIR™ Plus** Long Neck lamps will lead the industry in efficiency (LPW).

Product features & benefits

- Huge Cost of Light Savings
 - ... Less than a one year payback in most cases vs. standard PAR30 Long Necks
- Long 4,200 hour life
- 40% longer life than Std PAR30's
- 41% more efficient than Std PAR30's
- Industry most efficient Halogen PAR30 Long Neck lamps (LPW)



Energy Savings when you
replace 75 watt standard PAR30L*

KWH Rate	Over Lamp Life
\$ 0.06	\$ 6.80
\$ 0.08	\$ 9.07
\$ 0.10	\$ 11.34
\$ 0.12	\$ 13.60
\$ 0.20	\$ 22.68

*Lumens for 75W 940 vs. 850 for 48W HIR™ Plus

HIR™ Plus

PC	Description	Lumens	Watts	Life	CCT	CBCP
74779	48PAR30LN/HIR+/SP10	850	48	4200	2750K	9500cd
73546	48PAR30LN/HIR+/FL30	850	48	4200	2750K	2500cd

For additional product and application information, please consult GE's Website: www.gelighting.com

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